

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57075

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

179297	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	322375	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	WATERFRONT STRATEGIES				MAJORITY PAC		
AND	3050 K St NW Ste 100				700 13th St NW Ste 600		
ADDRESS	Washington	DC	20007-5108		Washington	DC 20005-3960	
	USA				USA		
CONTACT					PRODUCTSMP PITTSBURGH 10/24-11/2		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2204		PRODUCT CODE 1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/01/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY MAJORITY PAC										
1 30 MIN SEP	00111..	3	10:58A	11:58A	30S	10/24/12-10/26/12	PRICE IS RIGHT	3	800.00	2400.00
2 30 MIN SEP	11100..	3	10:58A	11:58A	30S	10/29/12-10/31/12	PRICE IS RIGHT	3	800.00	2400.00
3 30 MIN SEP	Th	1	11:58A	12:30P	30S	10/25/12-10/25/12	NOON NEWS	1	800.00	800.00
4 30 MIN SEP	M	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	800.00	800.00
5 30 MIN SEP	00111..	3	02:58P	03:58P	30S	10/24/12-10/26/12	DR. PHIL	3	550.00	1650.00
6 30 MIN SEP	11100..	3	02:58P	03:58P	30S	10/29/12-10/31/12	DR. PHIL	3	550.00	1650.00
7 30 MIN SEP	Su	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	1000.00	1000.00
8 30 MIN SEP	00011..	2	05:58A	07:00A	30S	10/25/12-10/26/12	THIS MORNING 6-7AM	2	850.00	1700.00
9 30 MIN SEP	11000..	2	05:58A	07:00A	30S	10/29/12-10/30/12	THIS MORNING 6-7AM	2	850.00	1700.00
10 30 MIN SEP	00101..	2	07:00A	09:00A	30S	10/24/12-10/26/12	THE EARLY SHOW	2	500.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ONE GATEWAY CENTER, . PITTSBURGH PA 15222

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179297	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	322375	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>		WATERFRONT STRATEGIES			MAJORITY PAC		
<b>AND</b>		3050 K St NW Ste 100			700 13th St NW Ste 600		
<b>ADDRESS</b>		Washington	DC	20007-5108	Washington	DC 20005-3960	
		USA			USA		
<b>CONTACT</b>					<b>PRODUCT</b> SMP PITTSBURGH 10/24-11/2		
<b>LOCAL SALESPERSON</b>	Brian Butz-1		<b>AGENCY EST. NO.</b> 2204		<b>PRODUCT CODE</b>	1310	
<b>NATIONAL SALESPERSON</b>							
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/01/12 NO. WEEKS: 2							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 30 MIN SEP	01100..	2	07:00A	09:00A	30S	10/30/12-10/31/12	THE EARLY SHOW	2	500.00	1000.00
12 30 MIN SEP	W	1	05:00P	05:30P	30S	10/24/12-10/24/12	5-530PM NEWS	1	1100.00	1100.00
13 30 MIN SEP	M	1	05:00P	05:30P	30S	10/29/12-10/29/12	5-530PM NEWS	1	1100.00	1100.00
14 30 MIN SEP	00011..	2	05:30P	06:00P	30S	10/25/12-10/26/12	530-6PM NEWS	2	1100.00	2200.00
15 30 MIN SEP	01100..	2	05:30P	06:00P	30S	10/30/12-10/31/12	530-6PM NEWS	2	1100.00	2200.00
16 30 MIN SEP	00111..	3	05:58P	06:30P	30S	10/24/12-10/26/12	M-F 6PM NEWS	3	1350.00	4050.00
17 30 MIN SEP	11100..	3	05:58P	06:30P	30S	10/29/12-10/31/12	M-F 6PM NEWS	3	1350.00	4050.00
18 30 MIN SEP	00011..	2	06:30P	07:00P	30S	10/25/12-10/26/12	M-F 630PM NEWS	2	1350.00	2700.00
19 30 MIN SEP	11000..	2	06:30P	07:00P	30S	10/29/12-10/30/12	M-F 630PM NEWS	2	1350.00	2700.00
20 30 MIN SEP	00011..	2	11:35P	12:37A	30S	10/25/12-10/26/12	11:35P-12:37A - LETTERMAN	2	700.00	1400.00
21 30 MIN SEP	11000..	2	11:35P	12:37A	30S	10/29/12-10/30/12	11:35P-12:37A - LETTERMAN	2	700.00	1400.00
22	0011100	3	11:00P	11:35P	30S	10/24/12-10/26/12	11PM NEWS	3	2750.00	8250.00

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NAME	WATERFRONT STRATEGIES				MAJORITY PAC		
AND	3050 K St NW Ste 100				700 13th St NW Ste 600		
ADDRESS	Washington	DC	20007-5108		Washington	DC 20005-3960	
	USA				USA		
CONTACT					PRODUCTSMP PITTSBURGH 10/24-11/2		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2204		PRODUCT CODE 1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/01/12 NO. WEEKS: 2							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30 MIN SEP										
23 1110000 30 MIN SEP		3	11:00P	11:35P	30S	10/29/12-10/31/12	11PM NEWS	3	2750.00	8250.00
24 Sa 30 MIN SEP		1	11:00P	11:35P	30S	10/27/12-10/27/12	11PM NEWS	1	2500.00	2500.00
25 Su 30 MIN SEP		1	11:00P	11:35P	30S	10/28/12-10/28/12	11PM NEWS	1	2500.00	2500.00
26 00111.. 30 MIN SEP		3	07:30P	07:58P	30S	10/24/12-10/26/12	THE INSIDER	3	900.00	2700.00
27 11000.. 30 MIN SEP		2	07:30P	07:58P	30S	10/29/12-10/30/12	THE INSIDER	2	900.00	1800.00
28 M 30 MIN SEP		1	10:00P	11:00P	30S	10/29/12-10/29/12	HAWAII FIVE-O	1	6500.00	6500.00
29 T 30 MIN SEP		1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	8000.00	8000.00
30 Th 30 MIN SEP		1	07:58P	08:57P	30S	10/25/12-11/01/12	THE BIG BANG THEORY/TWO AND	2	6500.00	13000.00
31 Su 30 MIN SEP		1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	4500.00	4500.00
32 Su 30 MIN SEP		1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	4500.00	4500.00

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# KDKA-TV

**AND**

1201-57075-1

DATE PRINTED

10/24/12

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR		322375	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	WATERFRONT STRATEGIES			MAJORITY PAC		
<b>AND</b>	3050 K St NW Ste 100			700 13th St NW Ste 600		
<b>ADDRESS</b>	Washington	DC	20007-5108	Washington	DC 20005-3960	
	USA			USA		
<b>CONTACT</b>				<b>PRODUCT</b> SMP PITTSBURGH 10/24-11/2		
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b>	2204	<b>PRODUCT CODE</b>	1310	
<b>NATIONAL SALESPERSON</b>						
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 11/01/12 NO. WEEKS: 2						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							<b>Total Contract:</b>	62		101500.00
							<b>Billing Summary</b>			
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>		<u>Total</u>
					<b>Qtr 4-12</b>	51450.00	50050.00	.00		101500.00
									<b>GRAND TOTAL</b>	101500.00

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